



tcworld China 2018

THE PREMIER GATHERING EVENT FOR ALL TC SPECIALISTS IN CHINA

May 15-16 | Shanghai

Call for Papers

Dear Sir or Madam,

We cordially invite you to speak at tcworld China 2018. tcworld China is the annual gathering event for all decision-makers and specialists in the field of technical communication in China.

After the success of the first three tcworld China events in 2015, 2016 and 2017, our next conference will take place on **May 15-16** in Shanghai.

During these two days, experts and professionals will meet and share their knowledge and experience, regarding the following topics:

- **User Assistance:** Satisfying Users with Chatbots; Augmented Reality; Artificial Intelligence
- **Content Production and Content Strategy:** Content Creation Process and Technologies; Structured Authoring; Mobile Documentation; Dynamic Content Delivery
- **Semantic Technologies:** Metadata; Classification Methods and Models; Domain Specific Ontologies
- **Intelligent Information:** Information retrieval, Aggregation and Syndication (data generated from content)
- **Professional Language:** Translation Memory Systems and Process; Customer-driven Transition and Machine Translation; Post-Editig
- **TC Related Standards:** ISO/IEC: 82079-1; iiRDS
- **Knowledge Management**

All companies or individuals interested in submitting a paper, are requested to use the form on pages 2 and to send their proposal no later than **February 2, 2018**.

We look forward to hearing from you!

If you have any questions please contact y.tang@tekomp.de.

Best Regards,

Your tcworld China Conference Board



SUBMISSION FORM
 To be sent by **February 2, 2018** to: y.tang@tekcom.de

Speaker Information

| | |
|----------------|--|
| Speaker | |
| Name: | |
| Position: | |
| Company: | |
| E-Mail: | |
| Phone: | |

Proposal

| | | |
|---|--|---|
| Proposal for a | <input type="checkbox"/> presentation (40 min) | <input type="checkbox"/> hands-on workshop (90 min) |
| Presentation Language: | <input type="checkbox"/> English | <input type="checkbox"/> Chinese |
| Title of the Paper: | | |
| Speaker's Picture: Please add an URL of your profile picture (min. 150x180 px; 72 dpi) or send one to y.tang@tekcom.de | | |
| Speaker's Bio (up to 120 words): | | |
| Abstract (up to 300 words): | | |